

February newsletter 2011

eco friendly chocolate bunny

Far from being a pest, this yummy bunny is good for the environment - as they are carefully individually wrapped in fully biodegradable plastic. Just like the gingerbread bunnies, these 30g chocolate bunnies come in counter display units of 24, and are made from all natural ingredients, with no artificial colours, flavours or preservatives. What very clever bunnies! Order now!

looking forward to Easter

Although it is only February and Christmas is just behind us, we are all looking forward to the next break. This year, Good Friday is on the 22nd April. Most of our customers were keen to have their Easter products on the shelves by the end of March, so our order and delivery dates are all dangerously soon. Please check the dates below:

- sydney east and inner west - order before 18th feb for delivery 16th march.
- northshore & northern beaches -order before 25th feb for delivery 23rd march.
- canberra and the A.C.T order before 11th feb for delivery 11th march
- hunter valley & newcastle - order before 18th feb for delivery 18th march
- southern highlands - order before 25th feb for delivery 25th march

our new marketing wonder-woman

Rebecca Johnson is on a mission to bring gershgoods into the 21st century. She has been updating our website and will keep our facebook page current too. To top it off she has started a gershgoods blog and has also started twittering the praises of the gershgoods range. We hope you will enjoy these new methods of keeping you up to date with recipes, promotions, and new product info. So, turn-on your computer, login, follow us, be our friend and be informed.

facebook

Taking full advantage of the digital realm Gershgoods will be paying close attention to our facebook page. It is here that you can view galleries of products, videos of our around the world antics and you can also let everyone know that you're a friend of Gershgoods.

gershgoods blog spot

This week you will find a delicious recipe using Goan Cuisine's Baffad curry paste. Find it via the blog link on our website. Recipes, events, our latest discoveries and possibly even an inspiring word or two from our suppliers and customers.

twitter

To follow us and keep up to date with our twitterings, find us @gershgoods

welcoming the newest addition to the gershgoods family

Our warehouse manager Wilson James is now the proud father of two gorgeous girls. Rosalie Belle James gave her Daddy just enough time to finish moving the gershgoods warehouse before she was born in early January - thus proving that she is as gracious and considerate as she is beautiful! She was a very healthy size (like her dad) so she will be able to lift boxes very soon. Welcome Rosalie Belle!

we have moved!

Please note our change of address. We have moved from unit 7, to unit 2/118 somers st lawson. Please update your records with this very slight, but important change.

