

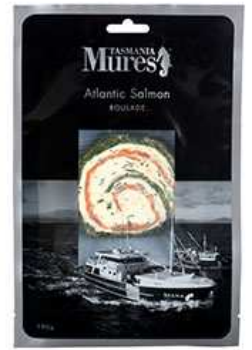
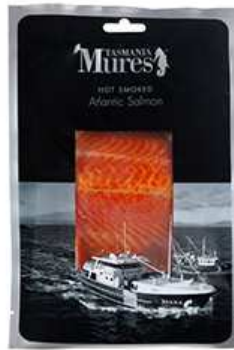
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mures seafood gourmet seafood products



- The gourmet seafood products are from tried and tested recipes from Mures family restaurants
- Mures Fishing is an iconic Tasmanian family business that offers a variety of quality seafood which is sustainably sourced, reflecting the exceptional standard that Mures is famous for.
- All products are wood smoked using Tasmanian Oak and are done so in small batches to ensure consistency of the final product. Hot smoking is done at a slightly higher temperature than cold smoking so that rather than just imparting flavour it actually cooks the flesh
- Soups were developed to make full use of the entire fish and a convenient, delicious start to a gourmet meal was created.



I must have these! Please send me:

customer name:

ordered by:

date:

soups		size	carton qty	order	barcode
MSSCHO	MS Soup Chowder, Smoky Fish	500ml	12		9313167240006
MSSFIS	MS Soup Fish Stock	500ml	12		9313167270003
MSSPRA	MS Soup Prawn Bisque	500ml	12		9313167250005
MSSPRO	MS Soup Provencal Fish	500ml	12		9313167260004

mures seafood- delivered frozen		size	carton qty	order	barcode	shelf life chilled
MS1CSAS	MS Cold Smoked Atlantic Salmon	100g	5		9313167003076	33 days
MS1GAS	MS Gravlax Atlantic Salmon	100g	5		9313167003106	14 days
MS1HSAS	MS Hot Smoked Atlantic Salmon	150g	5		9313167003069	28 days
MS1HSOT	MS Hot Smoked Ocean Trout	150g	5		9313167003212	28 days
MS1RAS	MS Roulade Atlantic Salmon	100g	5		9313167004226	18 days
MS1TAS	MS Terrine Atlantic Salmon	180g	5		9313167004028	14 days
MS1WCAJ	MS Silver Warehou Cajun	275g	5		9313167003045	30 days
MS1WHER	MS Silver Warehou Herbed	275g	5		9313167003014	30 days
MS1WPEP	MS Silver Warehou Peppered	275g	5		9313167003007	30 days
MS1WPLA	MS Silver Warehou Plain	275g	5		9313167003021	30 days

Shelf Life Key

Frozen – product has 12 months freezer life, from the manufacturer's date (batch code)

Chilled – Refer Retailer “use by”

Once Opened – Consume within 2 days

MURES frozen seafood HANDLING INSTRUCTIONS

Distributor

- Retail packs are to be distributed as a frozen product
- Information contained within these handling instructions are to be used when selling these products to a retailer
- Refer to manufacture's “Batch No” date. Product has 12 months “use by” from manufacturer if kept FROZEN
- This information **MUST** be distributed to all existing retailers MURES seafood range

Retailer

- The retailer must always purchase this product from the distributor as a frozen product
- When **defrosted and chilled** for sale- the retailer MUST apply their own “use by” stamp according to the product life as per the chart below
- These products MUST be removed from sale as per the “use by” date, or reduce for quick sale 2 days prior
- Please ensure that all staff are familiar with these handling instructions

Consumer

- For chilled purchased please refer to the retailers “use by” date
- Once opened please consume within 2 days

Storage & Handling

- Storage temperature for Frozen $<-18^{\circ}\text{C}$ and for Chilled between -1°C and $+4^{\circ}\text{C}$ – to achieve the stated shelf life this product must be maintained at these temperatures
- Product should be thawed below 4°C in the fridge, not at room temperature and not in water

Code	Product Description	Size	Defrosted & Chilled Use By
MS1HSAS	hot smoked atlantic salmon	150g	28 days
MS1HSOT	hot smoked ocean trout	150g	28 days
MT1CSAS	cold smoked atlantic salmon	100g	33 days
MT1GAS	gravlax atlantic salmon	100g	14 days
MT1RAS	roulade atlantic salmon	100g	18 days
MT1TAS	terrine atlantic salmon	180g	14 days
MT1WCAJ	warehou cajun	275g	30 days
MT1WHER	warehou herb	275g	30 days
MT1WPEP	warehou pepper	275g	30 days
MT1WPLA	warehou plain	275g	30 days